

Rep Order# 6851416	Ver# 1	Status New	Traffic Order#	Printed: 09/11/2012 3:09 PM	1 of 6
EC'd Yes				Last Received: 09/11/2012 2:06 PM	
				Showing Buylines: All Lines	

Station WVBT-TV NORFOLK, VA.	Agency () GMMB	Rep Firm
Advertiser () OBAMA FOR AMERICA	3050 K ST NW	Sales Office () PHILADELPHIA
Product BARACK OBAMA	WASHINGTON, DC 20007	Salesperson () ANJIE BRADY
Estimate# 1536	Agency C/P1/P2/E 95/101/1536	
Buyer DAN NAGELBERG	Flight Dates 09/12/2012 - 09/17/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---												
CLIENT: OBAMA FOR AMERICA SC=*												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	2P-3P	Buyline Comment: STEVE WILKOS	:30	\$35.00	09/12-09/14	6	1	6	\$210.00	-----
	2	M	2P-3P		Buyline Comment: STEVE WILKOS	:30	\$35.00	09/17-09/17	2	1	2	\$70.00
	3	W-F	3P-4P	Buyline Comment: JERRY SPRINGER		:30	\$60.00	09/12-09/14	6	1	6	\$360.00
	4	M	3P-4P		Buyline Comment: JERRY SPRINGER	:30	\$60.00	09/17-09/17	2	1	2	\$120.00
	5	SU	10A-11A	Buyline Comment: FOX NEWS SUNDAY		:30	\$50.00	09/16-09/16	2	1	2	\$100.00
	6	W-F	5P-6P		Buyline Comment: JERRY SPRINGER	:30	\$100.00	09/12-09/14	6	1	6	\$600.00
	7	M	5P-6P	Buyline Comment: JERRY SPRINGER		:30	\$100.00	09/17-09/17	2	1	2	\$200.00
	8	W-F	10P-1045P		Buyline Comment: LATE NEWS	:30	\$300.00	09/12-09/14	6	1	6	\$1,800.00
	9	M	10P-1045P	Buyline Comment: LATE NEWS		:30	\$300.00	09/17-09/17	2	1	2	\$600.00
	10	W-TH	1045P-11P		Buyline Comment: SPORTSWRAP	:30	\$150.00	09/12-09/13	2	1	2	\$300.00

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Buyer DAN NAGELBERG		Flight Dates 09/12/2012 - 09/17/2012		Salesperson FAX# 215-567-5938								
Phone#		Hiatus Weeks										
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart

11 M 1045P-11P
Buyline Comment: SPORTSWRAP

12 SU 1045P-11P
Buyline Comment: SPORTSWRAP SUNDAY

13 W-F 7P-730P
Buyline Comment: TMZ ON TV

14 M 7P-730P
Buyline Comment: TMZ ON TV

15 W-F 730P-8P
Buyline Comment: DISH NATION

16 M 730P-8P
Buyline Comment: DISH NATION

17 M 8P-9P
Buyline Comment: BONES

18 M 9P-10P
Buyline Comment: MOB DOCTOR

19 W 8P-10P
Buyline Comment: THE X-FACTOR

20 TH 8P-9P
Buyline Comment: THE X-FACTOR

21 TH 9P-10P
Buyline Comment: CLEE

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4 of 6

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3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	33	W-F	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
				Buyline Comment: THE DAILY BUZZ								
	34	M	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
				Buyline Comment: THE DAILY BUZZ								
	35	W-F	7A-8A	AM NEWS	:30	\$125.00	09/12-09/14	6	1	6	\$750.00	
				Buyline Comment: AM NEWS								
	36	M	7A-8A	AM NEWS	:30	\$125.00	09/17-09/17	2	1	2	\$250.00	
				Buyline Comment: AM NEWS								
	37	W-F	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
				Buyline Comment: THE DAILY BUZZ								
	38	M	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
				Buyline Comment: THE DAILY BUZZ								
	39	W-F	9A-10A	AMERICA'S COURT	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
				Buyline Comment: AMERICA'S COURT								
	40	M	9A-10A	AMERICA'S COURT	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
				Buyline Comment: AMERICA'S COURT								
	41	W-F	10A-11A	MILLIONAIRE	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
				Buyline Comment: MILLIONAIRE								
	42	M	10A-11A	MILLIONAIRE	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
				Buyline Comment: MILLIONAIRE								
	43	W-F	11A-12P	JEFF PROBST	:30	\$20.00	09/12-09/14	6	1	6	\$120.00	
				Buyline Comment: JEFF PROBST								

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Buyer DAN NAGELBERG
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Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	44	M	11A-12P	JEFF PROBST	:30	\$20.00	09/17-09/17	2	1	2	\$40.00	
			Buyline Comment: JEFF PROBST									
	45	W-F	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/12-09/14	6	1	6	\$210.00	
			Buyline Comment: WENDY WILLIAMS									
	46	M	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/17-09/17	2	1	2	\$70.00	
			Buyline Comment: WENDY WILLIAMS									
	47	W-F	1P-2P	RICKI LAKE	:30	\$35.00	09/12-09/14	6	1	6	\$210.00	
			Buyline Comment: RICKI LAKE									
	48	M	1P-2P	RICKI LAKE	:30	\$35.00	09/17-09/17	2	1	2	\$70.00	
			Buyline Comment: RICKI LAKE									
	49	W-F	11P-1130P	THE INSIDER	:30	\$100.00	09/12-09/14	6	1	6	\$600.00	
			Buyline Comment: THE INSIDER									
	50	M	11P-1130P	THE INSIDER	:30	\$100.00	09/17-09/17	2	1	2	\$200.00	
			Buyline Comment: THE INSIDER									
	51	W-F	1130P-12A	DISH NATION	:30	\$50.00	09/12-09/14	6	1	6	\$300.00	
			Buyline Comment: DISH NATION									
	52	M	1130P-12A	DISH NATION	:30	\$50.00	09/17-09/17	2	1	2	\$100.00	
			Buyline Comment: DISH NATION									

---REPORT TOTALS---

Report Totals: 167 / \$38,370.00

---SALES MONTHLY TOTALS---

Station WVBTV-TV NORFOLK, VA. Agency () GMMB Rep Firm) PHILADELPHIA
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office ()
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1536 Agency C/P1/P2/E 95/101/1536
Buyer DAN NAGELBERG Flight Dates 09/12/2012 - 09/17/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

Sep 12: 167 / \$38,370.00
Sales Totals: 167 / \$38,370.00
Station Totals: 167 / \$38,370.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$166,826	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE